

08-21-01

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# UTILITY PATENT APPLICATION TRANSMITTAL

(Only for new nonprovisional applications  
under 37 CFR 1.53(b))

Attorney Docket No.

17331-0007

Named Inventor(s)

Steele, Nick  
Hawkins, Stan  
Maranville, Joe  
Bradnan, Andrew

Title

Branding and Revenue Sharing Models for  
Facilitating Storage, Management and  
Distribution of Consumer Information

Express Mail Label No.

EL690565282US

## APPLICATION ELEMENTS

ADDRESS TO: Commissioner for Patents  
Box Patent Application  
Washington, D.C. 20231

- |   |   |
|---|---|
| <p>1. <input type="checkbox"/> Fee Transmittal Form<br/>(Submit an original, and a duplicate for fee processing)</p> <p>2. <input checked="" type="checkbox"/> Applicant claims small entity status.<br/>See 37 CFR 1.27.</p> <p>3. <input checked="" type="checkbox"/> Specification, Claims,<br/>and Abstract</p> <p>4. <input checked="" type="checkbox"/> Drawings</p> <p>5. Oath or Declaration</p> <p>a. <input type="checkbox"/> Newly executed (original or copy)</p> <p>b. <input type="checkbox"/> Copy from prior application (37 CFR 1.63(d))<br/>(for continuation/divisional with Box 19<br/>completed)</p> <p>(i) <input type="checkbox"/> <b>DELETION OF INVENTOR(S)</b><br/>Signed statement attached deleting<br/>inventor(s) named in the prior<br/>application, see 37 CFR 1.63(d)(2)<br/>and 1.33(b).</p> <p>6. <input type="checkbox"/> Incorporation by Reference<br/>(usable if Box 5b is checked)<br/>The entire disclosure of the prior application, from<br/>which a copy of the oath or declaration is supplied<br/>under Box 5b, is considered as being part of the<br/>disclosure of the accompanying application and is<br/>hereby incorporated by reference therein.</p> <p>7. <input checked="" type="checkbox"/> Nonpublication Request Under 35 U.S.C.<br/>122(b)(2)(B)(i).<br/><input checked="" type="checkbox"/> Form PTO/SB/35</p> <p>8. <input type="checkbox"/> Application Data Sheet. See 37 CFR 1.76</p> <p>9. <input type="checkbox"/> CD-ROM or CD-R in duplicate, large table or<br/>Computer Program (Appendix)</p> | <p>10. <input type="checkbox"/> Nucleotide and/or Amino Acid Sequence<br/>Submission (if applicable, all necessary)</p> <p>a. <input type="checkbox"/> Computer Readable Form (CRF)</p> <p>b. <input type="checkbox"/> Specification Sequence Listing on:</p> <p>i. <input type="checkbox"/> CD-ROM or CD-R (2 copies); or</p> <p>ii. <input type="checkbox"/> paper</p> <p>c. <input type="checkbox"/> Statement verifying identity of above<br/>copies</p> <p>11. <input type="checkbox"/> Assignment:</p> <p>a. <input type="checkbox"/> Assignment Papers (cover sheet &amp;<br/>document(s))</p> <p>b. <input type="checkbox"/> Assignment is of record in parent<br/>application No. [insert serial/patent<br/>number]</p> <p>12. <input type="checkbox"/> 37 CFR 3.73(b) Statement<br/>(when there is an assignee)<br/><input type="checkbox"/> Power of Attorney by assignee</p> <p>13. <input type="checkbox"/> English Translation Document (if applicable)</p> <p>14. <input type="checkbox"/> Information Disclosure Statement (IDS) PTO-<br/>1449<br/><input type="checkbox"/> Copies of IDS Citations</p> <p>15. <input type="checkbox"/> Preliminary Amendment</p> <p>16. <input checked="" type="checkbox"/> Return Receipt Postcard (MPEP 503)<br/>(Should be specifically itemized)</p> <p>17. <input type="checkbox"/> Certified Copy of Priority Document(s)</p> <p>18. <input type="checkbox"/> Other: _____</p> |
|---|---|

19. If a **CONTINUING APPLICATION**, check appropriate box and supply the requisite information and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76:

☐ Continuation ☐ Divisional ☒ Continuation-in-part (CIP) of prior application No: **09/923285**

Prior application information: Examiner:

Group Art Unit:

Recite complete dependency back to first parent application: **The present application claims the benefit of U.S.**

**Provisional Patent Application Serial No. 60/223,232, filed August 4, 2000, and of U.S. Provisional Patent Application Serial No. 60/226,117, filed August 18, 2000, and further is a continuation-in-part of U.S. Application Serial No. 09/923,285 (Attorney Docket No. 17331-0006) filed on August 8, 2001.**

20. CORRESPONDENCE ADDRESS:

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Reg. No 42,985

ATTACH CUSTOMER BAR CODE LABEL BELOW



29052

PATENT &amp; TRADEMARK OFFICE

1060 U.S. PTO

1033 U.S. PTO

09/933567

08/20/01

09/23/01

**NONPUBLICATION  
REQUEST UNDER 35  
U.S.C. 122(b)(2)(b)(i)**

*Attorney Docket No.*

**17331-0007**

*First Named Inventor(s)*

**Steele, Nick**

*Title*

**Branding and Revenue Sharing Models for  
Facilitating Storage, Management and  
Distribution of Consumer Information**

I hereby certify that the invention disclosed in the attached application has not and will not be the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing.

I hereby request that the attached application not be published under 35 U.S.C. 122 (b).

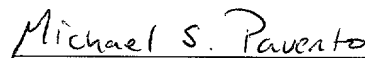
Dated: August 20, 2001



**Michael S. Pavento**

**Attorney for Applicant**

**Reg. No. 42,985**



Typed or Printed Name

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application upon filing.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant must notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. **Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).**